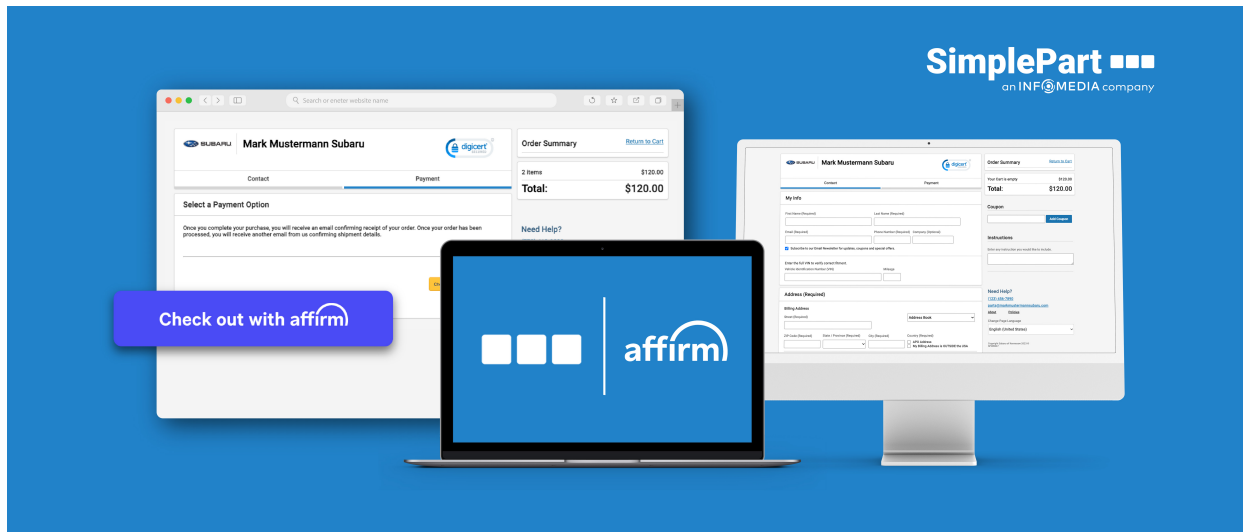


Your Guide to the Affirm Integration

Last Modified on 07/24/2023 5:12 pm EDT



SimplePart is proud to announce that we're now supporting Affirm! With this new integration, if you use Affirm in your dealership, you now have another payment option available to use to collect payments on your SimplePart website.

If customers choose to pay with Affirm at checkout, they'll be linked to a branded landing page hosted by Affirm. They will create an account to see **the amount they are pre-qualified to spend, specify the loan amount they want and then request payment in installments**. Once approved, Affirm Lite issues the customer a one-time use virtual debit card to continue checkout with.

FAQ

What is Affirm?

It's a "pay-over-time solution" designed to keep your customer's checkout experience quick and easy.

Affirm gives your customers a smarter way to pay over time, with no fees or surprises. With Affirm, you can offer flexible payment plans to expand your customer base and increase average order value. Learn more at Affirm's website.

What benefits does Affirm offer over other payment providers?

- Easy setup and integration with the SimplePart platform
- 20% repeat purchase rate from Affirm customers
- URL can be linked to/from any desired images or marketing collateral on your storefront

What is the minimum cost for orders?

The minimum for an Affirm order is \$250.

How much does it cost? How do I sign up?

To find out more information about cost, check out Affirm's business page here. Your OEM may also have a

partnership with specialized rates. You can also submit your application [here](#). Once your application has been approved, be sure to notify our Support team so they can coordinate turning it on for your site.

I'm already using Affirm. How do I turn it on for my site?

A member of our Client Services team can help you through the setup process. Reach out to a member of our team at support@simplepart.com or 888-843-0425.

Where can I get troubleshooting tips?

Affirm has an abundance of support materials available in its support library. You can access it [here](#).

Once you've completed training with a member of the support team, not only will your eCommerce store be set up and ready to go, but you'll have the knowledge you need to successfully run it. However, our **Client Services team is always available** at support@simplepart.com or by calling 1-888-843-0425 if you ever have questions.
