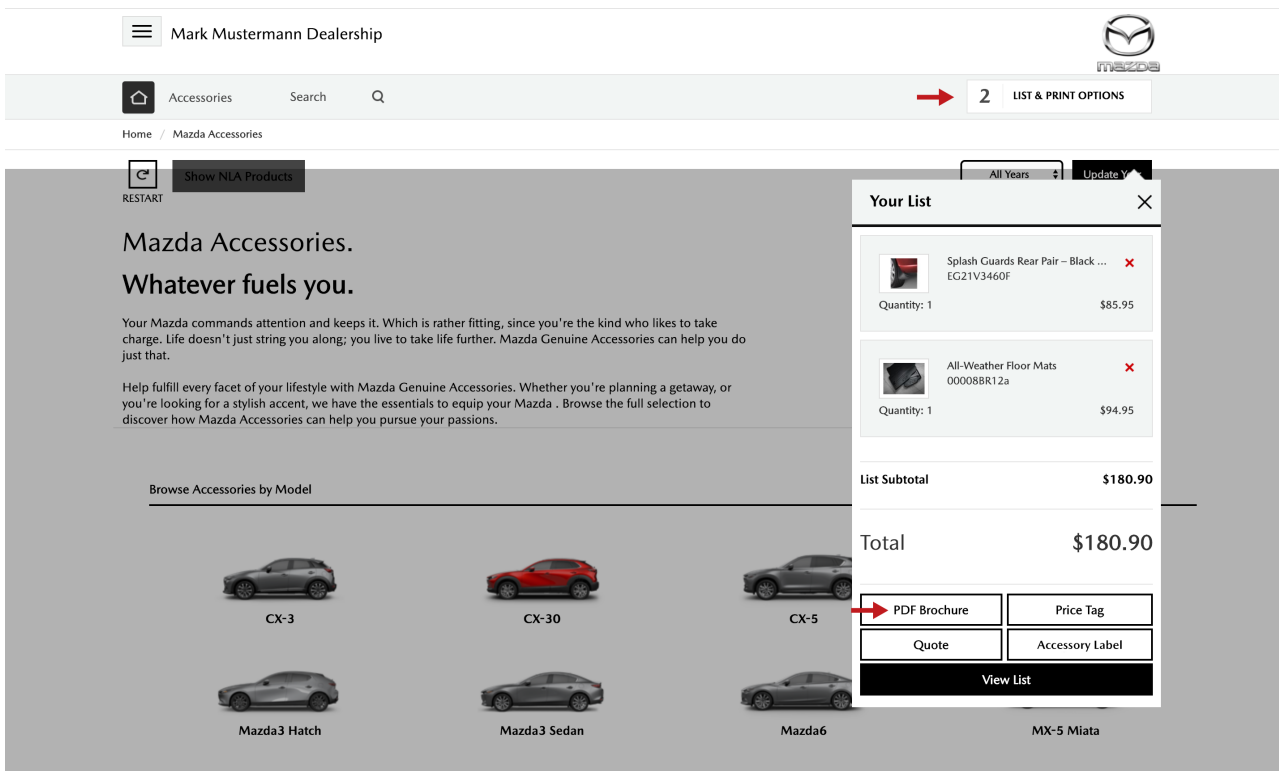


# How to Create a PDF Brochure

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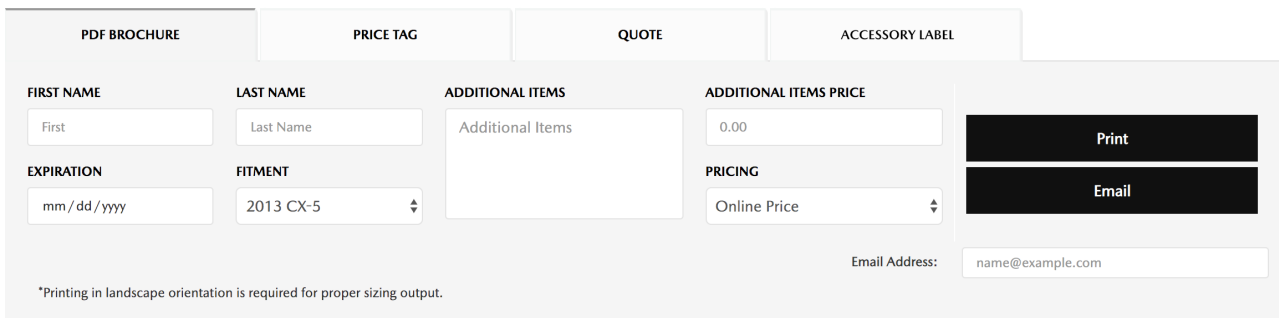
PDF Brochures give you an easy way to showcase your newest models at a dealership, as well as some of the best-selling and popular accessory add-ons for your newest models. Easily create a customized brochure featuring any models or products you wish to draw attention to in your showroom.

You can access this functionality by selecting it from the List & Print Options menu after adding one or more products to your list.



The screenshot shows a web interface for a Mazda dealership. At the top, there's a navigation bar with 'Mark Mustermann Dealership' and the Mazda logo. Below that, a search bar and a 'LIST & PRINT OPTIONS' button with a red arrow pointing to it. The main content area features 'Mazda Accessories. Whatever fuels you.' with a descriptive paragraph and a 'Browse Accessories by Model' section showing car models: CX-3, CX-30, CX-5, Mazda3 Hatch, Mazda3 Sedan, Mazda6, and MX-5 Miata. A 'Your List' modal is open on the right, displaying two items: 'Splash Guards Rear Pair - Black ...' for \$85.95 and 'All-Weather Floor Mats' for \$94.95. The modal shows a subtotal of \$180.90 and a total of \$180.90. At the bottom of the modal, there are four tabs: 'PDF Brochure' (highlighted with a red arrow), 'Price Tag', 'Quote', and 'Accessory Label'. A 'View List' button is also present.

On this screen there are four tabs, click on the first one (titled PDF Brochure). It should look like this:



The screenshot shows the 'PDF BROCHURE' form. It has four tabs: 'PDF BROCHURE', 'PRICE TAG', 'QUOTE', and 'ACCESSORY LABEL'. The form fields are: 'FIRST NAME' (First), 'LAST NAME' (Last Name), 'ADDITIONAL ITEMS' (Additional Items), 'ADDITIONAL ITEMS PRICE' (0.00), 'EXPIRATION' (mm/dd/yyyy), 'FITMENT' (2013 CX-5), 'PRICING' (Online Price), and 'Email Address' (name@example.com). There are 'Print' and 'Email' buttons on the right. A note at the bottom states: '\*Printing in landscape orientation is required for proper sizing output.'

Here, you can add the customer's name, expiration date, and fitment, as well as a description and dollar amount for any additional items. The pricing source used in the brochure can be set to MSRP, MSRP + Installation, Online Price, Online Price Installed, or Our Price.

**Note:** The customer name and expiration date are required in order to make the brochure customizable.

Once details have been set, click the **Print** button to create brochures for your sales personnel or to use on the showroom floor. You can also email a digital copy directly to your customer for their reference.

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**Watch our step-by-step video below:**

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